

SOPHIA GIRLS' COLLEGE
(AUTONOMOUS), AJMER



DEPARTMENT OF MANAGEMENT

2021-22

DIGITAL POSTER MAKING COMPETITION

DEPARTMENT OF COMMERCE & MANAGEMENT
IS ORGANISING



Make a Poster on the given theme and submit it on

<https://forms.gle/VWdWkwWu9PAYysBGA>

Before 15th September 2021

COMMERCE AND MANAGEMENT DEPARTMENTAL ACTIVITY REPORT 2021-22

- **Date** – 15 September, 2021
- **Level-** Department
- **Venue-** Online Mode
- **Title of the event** - Digital Poster Making Competition
- **Total Number of the Participants** – 21

A Digital Poster Making Competition was organized by the department in order to provide a platform to the students to showcase their marketing and technical Skills.

Learning Outcome

1. Students got an opportunity to showcase their Marketing skills.

PROFESSIONAL COURSES A PATHWAY TO EMPLOYABILITY



SOPHIA GIRLS' COLLEGE, AJMER
AUTONOMOUS
RE-ACCREDITED 'A' GRADE BY NAAC(UGC)
AFFILIATED TO THE MAHARSHI DAYANAND SARASWATI UNIVERSITY, AJMER



Seat Of Wisdom



The Association of
Accountants and
Financial Professionals
in Business

IOA Institute of
Analytics
The Global Body for Analytics



International Skill Development Corporation

Skills for Tomorrow
Digital
Marketing
Institute

**Sophia Girls College(Autonomous), Ajmer
in association with Association of Chartered Certified Accountants, Institute of
Management Accountants, Institute of Analytics - UK, Digital Marketing Institute-
Ireland, & International Skill Development Corporation**

PROFESSIONAL COURSES: A pathway to Employability

Panelist



Mr. Nikhil Sharma
Regional Manager
North



11:30 AM- 1:00 PM



11th October 2021, Monday

**For further queries, Please Contact - Ms. Yuvnika Sogani
Assistant professor**

Sophia Girls College, Ajmer - +919829628105

[Click here to register](#)

COMMERCE AND MANAGEMENT DEPARTMENTAL ACTIVITY REPORT 2021-22

- **Date** – 11 October, 2021
- **Level-** College
- **Venue-** Commerce Hall
- **Title of the event** - Professional Courses: A Pathway to Employability
- **Total Number of the Participants** – 86
- **Resource Person**

S.No	Name	Designation	Affiliating Institute/University	Contributed in the event as a-
1,	Mr. Nikhil Sharma	Regional Manager	ISDC	Speaker

In order to apprise the students about the various professional courses in the field of Commerce and Management A talk on Professional courses: A Pathway to Employability was organised. The talk was helpful for the students to decide right career path.

Leaning Outcome

Students gained knowledge about the various International Courses available in their field.



INVESTOR AWARENESS PROGRAM



Live webinar on:

INVESTOR AWARENESS PROGRAM

ORGANISED BY:

**Department of Commerce,
Computer Science and Management
in collaboration with IQAC**

Sophia Girls' College (Autonomous),
Ajmer

**24
NOV**

**04:00
PM**



Resource Person:

Mr. Suhas Rajput

Proficient Minds
School for Employability, Training &
Recruitment Services
MYSORE

REGISTRATION & WEBINAR LINK:

<https://zoom.us/join/zoom/register/tJEIce-hqjwjH9I7v7XnkONBHMNFw3CEfQdw>

e-certificate will be provided to all the participants

COMMERCE AND MANAGEMENT DEPARTMENTAL ACTIVITY REPORT 2021-22

- **Date** – 24 November, 2021
- **Level**-College
- **Venue**-Online Mode
- **Title of the event** - A Webinar on Investor Awareness Program
- **Total Number of the Participants** –155
- **Resource Person**

S.No	Name	Designation	Affiliating Institute/University	Contributed in the event as a-
1,	Mr. Suhas Rajput	Director	Proficient Minds, School for Employability, Training & Recruitment Services, Mysore	Speaker

A webinar on ‘INVESTOR AWARENESS PROGRAM’ was organized by Sophia Girls College, Ajmer in collaboration with IQAC and sponsored by Bombay Stock Exchange. The speaker addressed multiple things regarding investment. He started with the history of Bombay Stock Exchange. Followed by the usage of income and process of cash flow. He deep dived into it and explained the types of investment platforms like fixed deposits, mutual funds, equity investment with respect to inflation. He explained each investment platform in-depth. Moreover, he taught different ways to map out the best mutual funds that will help in financial growth.

Learning Outcome

Students gained knowledge about the various Investing opportunities available.

Zoom v
Leave

Riya Jain left
Leave

SIP of 1,000 per month

Years	Investment	Debt (7%)	Balanced (9 %)	Equity (12 %)
5	60000	71,598	75271	81104
10	120000	1,72,018	1,91,086	224036
15	180000	3,12,863	3,69,281	475931
20	240000	5,10,406	6,43,456	919857
25	300000	78.74 Lakhs	10.65 Lakhs	17 Lakhs
30	360000	11.76 Lakhs	17.14 Lakhs	31 Lakhs
35	420000	17.21 Lakhs	27.13 Lakhs	55.1 Lakhs

About BSE's History

- The Bombay Stock Exchange is known as the oldest exchange in Asia. In 1875, it became an association known as 'The Native Share & Stock Brokers' Association'.
- In 1956, the Bombay Stock Exchange became the first stock exchange to be recognized by the Indian Government under the Securities Contracts (Regulation) Act.
- The Bombay Stock Exchange switched to an electronic trading system in 1995.
- On 19th August 2005, it became Corporate Entity under the scheme of Corporatisation & Demutualisation of SEBI.
- Finally BSE got listed on Feb 3, 2017 on the NSE

Unmute
 Start Video
 Share Content
 Participants 100
 More

Unmute
 Start Video
 Share Content
 Participants 92
 More

THE FUTURE OF ANALYTICS



**The Department of
Commerce & Management**

**Sophia Girls' College (Autonomous),
Ajmer**

**In Association with
Shanti Business School, Ahmedabad**

**IS ORGANIZING A SESSION ON
"THE FUTURE OF ANALYTICS"**

Guest Speaker:



Prof. Amit Saraswat

Associate Professor, SBS
MBA (Marketing), BE (IIT-Roorkee)
Industry Experience of 19 years
Academic Experience of 7 years
ML & AI



Join us on

Monday

13th December, 2021

Time: 12:15 pm

**Venue: Sophia Girls'
College, Ajmer**

COMMERCE AND MANAGEMENT DEPARTMENTAL ACTIVITY REPORT 2021-22

- **Date** – 13December, 2021
- **Level**-College
- **Venue**-Commerce Hall
- **Title of the event** - A session on The Future of Analytics
- **Total Number of the Participants** –73
- **Resource Person**

S.No	Name	Designation	Affiliating Institute/University	Contributed in the event as a-
1,	Prof Amit Saraswat	Associate Professor	Shanti Business School, Ahmedabad	Speaker

A session was organised by the department to inculcate and enhance the knowledge about the role of analytics in today's era. It acquainted the students about the new and improved digital system of payments in near future.

Leaning Outcome

1. To develop necessary skills in the field of Analytics.



TALLY- AN ACCOUNTING SOFTWARE

**Department of
Commerce & Management
Sophia Girls' College (Autonomous),
Ajmer**

**Is Organising
A Webinar on
Tally- An Accounting Software**

Registration
<https://attendee.gotowebinar.com/register/376215427772026637>

**Date: 12th February 2022
Time: 3 PM**

COMMERCE AND MANAGEMENT DEPARTMENTAL ACTIVITY REPORT 2021-22

- **Date** – 12 February, 2022
- **Level-** Department (Commerce and Management)
- **Venue-** Online Mode
- **Title of the event** - A Webinar on Tally- An Accounting Software
- **Total Number of the Participants** – 42
- **Resource Person**

S.No	Name	Designation	Affiliating Institute/University	Contributed in the event as a-
1	Mr. Sandeep Jethani	Founder	Quantum Learnings	Speaker

A session was organised by the department to inculcate and enhance the knowledge about an accounting software Tally. It helped the students gain knowledge about the employment opportunities in this field.

Leaning Outcome

2. To enhance their knowledge about Accounting Software's.

AN EXPERT TALK ON INTERVIEW SKILLS AND RESUME BUILDING

**Training & Placement Cell
and the
Department of
Commerce & Management**

 **Sophia Girls' College
(Autonomous), Ajmer**

is organizing an Expert Talk on

**INTERVIEW SKILLS
&
RESUME BUILDING**



**Dr. Terjani Goyal
Director
FMS IRM, Jaipur**

**18th February, 2022
12:30 PM**

**Venue:
Auditorium**

TRAINING & PLACEMENT CELL, COMMERCE AND MANAGEMENT DEPARTMENTAL ACTIVITY REPORT 2021-22

- **Date** – 18 February, 2022
- **Level-** Department (Commerce and Management), Training and Placement Cell
- **Venue-** College Auditorium
- **Title of the event** - An Expert Talk on Interview Skills and Resume Building
- **Total Number of the Participants** – 91
- **Resource Person**

S.No	Name	Designation	Affiliating Institute/University	Contributed in the event as a-
1	Dr. Terjani Goyal	Director	FMS IRM, Jaipur	Speaker

A session was organised by the Training and Placement Cell in collaboration with department of Commerce and Management for the students to help them develop their interview skills and also guide them about how to prepare a strong resume.

Learning Outcome

3. To enhance their interview skills
4. To build a strong resume.



SYNQUEST' 22



**THE SYNERGY AND COMMERCIIUM
FORUM**



**SOPHIA GIRLS' COLLEGE
(AUTONOMOUS), AJMER**

PRESENTS

SYNCQUEST' 22

**We take huge pride in inviting you
all to the Departmental Fest**

6th May - 7th May 2022

9:00 AM ONWARDS

GET INVOLVED TO GET INSPIRED

Contact:

SIMRAN KHAYANI - 9587363621 SONIYA ASWANI -9653924710

President- Synergy

President- Commmercium

COMMERCE AND MANAGEMENT DEPARTMENTAL ACTIVITY REPORT 2021-22

- **Date** – 6th – 7th May, 2022
- **Level-** Department (Commerce and Management)
- **Venue-** College Auditorium
- **Title of the event - SYNCQUEST'22**
- **Total Number of the Participants –**
 - Ad-Mad Show- 37 Students (B.Com -02 & BBA- 35)
 - Bid War- 44 Students (B.Com -17 & BBA- 27)
 - Business Quiz- 36 Students (B.Com- 14 & BBA- 22)
 - Friends- 28 Students (B.Com -11, M.Com -04 & BBA-13)
 - Industrial Visit- 123 Students (B.Com- 60, M.Com-06 & BBA-57)

The Synergy and Commercium forum of Commerce and Management Department of Sophia Girls' College (Autonomous), Ajmer organised a fest named "SYNCQUEST'22" on the 6th and 7th May 2022. SYNCQUEST signifies a quest to find hidden treasure of 'Erudition and thrill' by synchronizing one's creativity, intellect and zeal. It is An onset of legacy to unleash the potential of all the sagacious and admiring students. Undoubtedly this event was a beacon of light for all those who could balance and blend their skills with palatable and innovative ideas accompanied with verve.

Learning Outcome

1. The activity aimed at showcasing the team management and the decision making skills in students. Also, giving a brief idea about real time auctioning and bidding, funds management and portfolio management to students.
2. The purpose of different activities were to test the knowledge of students about business, ad making creativity and digital marketing scene.
3. This industrial visit helped students in knowing various things such how milk is processed, cleaned and packed differently through technology and was a very learning experience.

