

SOPHIA GIRLS' COLLEGE
(AUTONOMOUS), AJMER



DEPARTMENT OF COMMERCE

2019-20

1. A Seminar on Personality Development and Career



**THE DEPARTMENT OF
COMMERCE & MANAGEMENT**

**SOPHIA GIRLS' COLLEGE
(AUTONOMOUS), AJMER**

**Is Organizing A Seminar on
Personality Development
&
Career Counselling**

**Date: 9th Aug, 2019
Time: 11 am**

Resource Person



**Dr. Shweta Jain
Counsellor
ICFAI Business School**

ACTIVITY DETAILS:

- **Date** – 9th August, 2019
- **Level-** Department (Commerce and Management)
- **Venue-** College Auditorium
- **Title of the event** - A Seminar on Personality Development and Career Counselling
- **Total Number of the Participants** – 132 (BBA 53, BCom 79)
- **Resource Person**

S.No	Name	Designation	Affiliating Institute/University	Contact Details	Contributed in the event as a-
1.	Dr. Shweta Jain	Program Head	ICFAI University, Jaipur	deanjai@ibsindia.org +91-141-2224011	Speaker

Personality is the first thing that get noticed and sets he standards however, it cannot be developed in one day, However students can be moulded to build a strong foundation with this objective the seminar was organised. The moderator for the session was Mrs. Shweta Jain, an experienced counsellor. She emphasized on personality development and life skills of students. The technique used by her really helped the students to identify their skills and knowledge and understand the importance of working with team.

Learning Outcome

1. Students were able to identify their personal, academic and career needs, in order to help them choose an appropriate career in accordance with their psychological profile, aspirations.
2. Students build up the self confidence



RIASEC Personality Codes

- R: Realistic (Technical)
- I: Investigative (Analytical)
- A: Artistic (Creative)
- S: Social (People)
- E: Enterprising (Business)
- C: Conventional (Administrative)

2. Job profiles of Corporate World



THE DEPARTMENT OF COMMERCE & MANAGEMENT

SOPHIA GIRLS' COLLEGE
(AUTONOMOUS), AJMER

Resource Person



CA Nikhil Nainani

Is Organizing A Seminar on

**JOB PROFILES OF
CORPORATE WORLD**

Date & Time: 17th Sept, 2019
11:30 am

ACTIVITY DETAILS:

- **Date** – 17th Sept, 2019
- **Level-** Department (Commerce and Management)
- **Venue-** College Auditorium
- **Title of the event** - Job profiles of Corporate World
- **Total Number of the Participants** – 159 (BCom 103, BBA 56)
- **Resource Person**

S.No	Name	Designation	Affiliating Institute/University	Contributed in the event as a-
1.	CA Nikhil Nainani	Finance Trainer	PIBM, Pune	Speaker

Good degree provides you good job, is a myth in today's world. As Good degrees don't assure you good jobs keeping this in mind a seminar was organised. The seminar focused on providing information about different job profiles available in corporate world.

Learning Outcome

1. The students were apprised about the SCPS approach which stands for Sector, Company, Product and Service.
2. The students gained knowledge about the various job profiles available in corporate world.



3. An Orientation program of CMA and ACCA



**THE DEPARTMENT OF
COMMERCE & MANAGEMENT**

SOPHIA GIRLS' COLLEGE
(AUTONOMOUS), AJMER

Is Organizing
An Orientation Program
of

Resource Person

CMA & ACCA

Resource Person

Mr. Varun Sharma

North Head

ISDC

Mr. Shone Babu

Associate Member

CMA

Date & Time

4th October, 2019

11:30 am

ACTIVITY DETAILS:

- **Date** – 4th October 2019
- **Level-** College (Commerce and Management)
- **Venue-** College Auditorium
- **Title of the event** - An Orientation program of CMA and ACCA
- **Total Number of the Participants** – 157 (61 (BBA)+96(B.Com.))
- **List of Resource Persons**

S.No	Name	Designation	Affiliating Institute/University	Contact Details	Contributed in the event as a-
1.	Mr. Varun Sharma	North Head	ISDC	-	Speaker
2.	Mr. Shone Babu	Associate member	CMA	-	Speaker

The orientation focused on providing information about professional courses like CMA and ACCA. The students gained insights about the job opportunities that are available by pursuing these international courses.

Learning Outcome

1. Students gained knowledge about various professional courses.



4. Internet: A Boom or a Bane



**THE DEPARTMENT OF
COMMERCE**

**SOPHIA GIRLS' COLLEGE
(AUTONOMOUS), AJMER**

is organizing a talk on

INTERNET: A BOON OR A BANE

Resource Person:
Mr. Alok Kulshreshtha
Coordinator
ITM Business School

**DATE:
11TH OCTOBER, 2019
TIME:
12:30 PM**

ACTIVITY DETAILS:

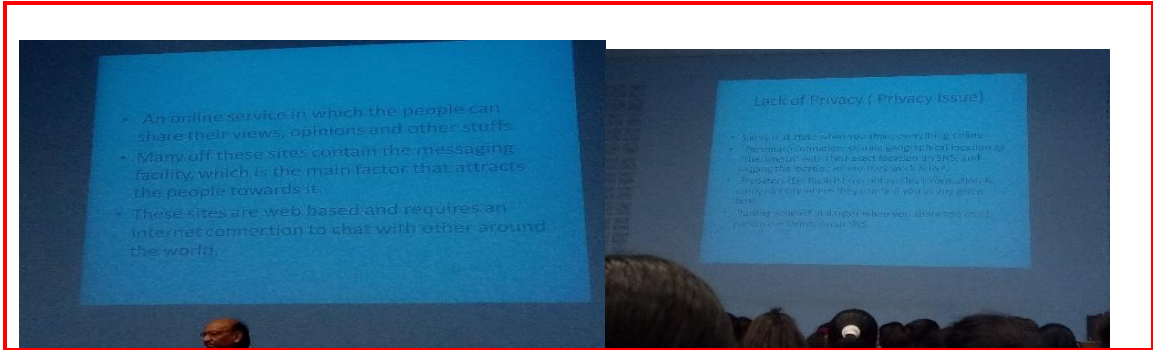
- **Date** – 11th October, 2019
- **Level**-Departmental (Commerce)
- **Venue**-College Auditorium
- **Title of the event** - Internet: A Boom or a Bane
- **Total Number of the Participants** – 78
- **Resource Person**

S.No	Name	Designation	Affiliating Institute/University	Contributed in the event as a-
1.	Mr. Alok Kulshreshta	Coordinator	ITM business school	Speaker

A talk on Internet boom or bane was organised with an objective to keep students up to date with current trends in the society and enlighten students about the benefits and disadvantages associated with internet. Since Internet has become an integral part of everyone. The speaker pointed the problems associated with internet such as Addiction, cyber bulling, frauds and misrepresentations. He also outlined the measures for students to deal with the issues associated with web world and prevent oneself from getting trap in it.

Learning Outcomes

1. Students gained knowledge about the current trends in the society.
2. Students were apprised about the benefits and disadvantages associated with internet.



5. An Outreach Program and Seminar on Personality Development



**THE DEPARTMENT OF
COMMERCE & MANAGEMENT**

**SOPHIA GIRLS' COLLEGE
(AUTONOMOUS), AJMER**

Resource Person

Is Organizing

**An Outreach Program &
Seminar on Personality
Development**

**Date: 19th Dec, 2019
Time: 9 am**



**Dr. Shweta Jain
ICFAI University
Jaipur**

ACTIVITY DETAILS:

- **Date** – 19th Dec, 2019
- **Level-** Departmental (Commerce and Management)
- **Venue-** IBS, Jaipur Campus
- **Title of the event** - An Outreach Program and Seminar on Personality Development
- **Total Number of the Participants** – 66
- **Resource Person**

S.No	Name	Designation	Affiliating Institute/University	Contact Details	Contributed in the event as a-
1.	Dr. Shweta Jain	Program Head	ICFAI University, Jaipur	deanjai@ibsindia.org +91-141-2224011	Speaker

An outreach program and seminar on Personality Development was organized in ICFAI University, Jaipur, where a seminar on Personality Development was also organized. The program focused on enlightening the students on importance of personality and suggesting ways to improve it. The objective of the visit was to enlighten the students about different MBA colleges and their culture. Dr. Shweta Jain enlightened students about different personality aspects and suggested measures to improve them. She also highlighted the importance of personality in the corporate world and how one can make themselves ready for it. The event ended with prize distribution ceremony.

Learning Outcome

1. Students gained knowledge about Personality development.
2. Students were able to expand their knowledge horizon by attending the session.



6. Attended an International Conference on “Re- Imagining Leadership for a Global Workforce”

The poster features a light blue background with a large, stylized globe in the center, overlaid with a network of white lines. In the bottom right, there are silhouettes of five business professionals in a meeting. The text is arranged as follows:

Great Place To Work Certified
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JAIPURIA
INSTITUTE OF MANAGEMENT
LUCKNOW NOIDA JAIPUR INDORE
www.jaipuria.ac.in

7TH International Conference

Youth
2025

RE-IMAGINING LEADERSHIP FOR A GLOBAL WORKFORCE

Fostering Professionalism and Ethics for Young Leaders

17-18 JANUARY, 2020
Venue: Jaipuria Institute of Management,
Jaipur (Rajasthan), INDIA

ACTIVITY DETAILS:

- **Date** – 17-18 Jan, 2020
- **Level-** Departmental (Commerce and Management)
- **Venue-** Jaipuria Institute of Management, Jaipur
- **Title of the event** - Attended an International Conference on “Re-Imagining Leadership for a Global Workforce”
- **Total Number of the Participants** – 55

An International Conference on “Re- Imagining Leadership for a Global Workforce” was hosted by Jaipuria Institute of management, Jaipur. The objective behind attending the conference was to provide opportunities for discussion and information sharing platform for researchers and to enhance students’ presentation skills and providing relevant exposure. The students participated in research paper presentation, poster competition and cultural exchange and secured various positions in the events. The two day conference ended with lot of discussions, deliberations, presentations and interactions among delegates and resource persons.

Learning Outcomes

1. Students had research exposure and presented research papers.
2. Students attended and enhanced their knowledge through discussions, deliberations, presentations and interactions among delegates and resource persons.



7. An International Conference on the “New Dimensions in Commerce and Management Practices: Perspective 2030”

Note:

The above list is indicative. Papers conforming to the overall theme of the conference but not mentioned in topics above are also welcome.

Submission Guidelines

Please submit your ABSTRACT and FULL PAPER at commerce@sophiacollegeajmer.in or management@sophiacollegeajmer.in

Kindly adhere to the submission guidelines:

- Title of the paper – 14 font size
- Author's designation, affiliation and e-mail: 10 font size
- Paper presenters name
- Abstract: 250 words
- (Italics, 12 font size, single spacing)
- Key words: not more than 6
- Full Paper: Times New Roman (MS Word) 12 font size, single spacing, maximum 6 pages, A-4 size

Publication

Best selected Papers will be published in the Journal with ISBN Publisher.

Registration Details

Particulars	Fees (in ₹)
Research Scholar	800/-
Academicians & Delegates from Industry	1000/-
Accommodation in each category	1000/- per day

Registration fee is non-refundable.

Registration fee includes conference participation kit, breakfast and lunch. All the members who desire to attend the conference must send their registration fee through any of the following modes:

Cash/Online:

Registration fee may be remitted by cash at College office or online payment may be made through the Following link: admin.sophia.college/conference (Kindly bring the receipt of your online Payment)

Demand Draft:

Drawn in favour of Sophia Girls' College, Ajmer payable at Ajmer. The registration fee should be sent by Speed post/registered post to the following address: Principal, Sophia Girls' College, Mirshali, Jaipur Road, Ajmer - 305001 (Rajasthan)

Important Dates

Last Date for Submission of Abstract	25th Jan 2020
Intimation of Acceptance of Abstract	28th Jan 2020
Last Date for Submission of Full Paper	30th Jan 2020
Intimation of Acceptance of Full Paper	02nd Feb 2020
Last Date of Registration	05th Feb 2020
Conference Date	07th - 08th Feb 2020

Organizing Committee

Sophia Girls' College, Ajmer (Autonomous)

- Patron : Dr. Sr. Pearl
- Convener : CA Raman Tiwari
- Co-Convener : Dr. Jyoti Jagwani
- Co-ordinator : Mr. Deepak Balani
- Organising Secretary : Dr. Bhawana Sharma

Members Organising Committee:

- Dr. Anju Tiwari - Ms. Pooja Balwani
- Mrs. Surbhi Mehra - Ms. Varika Bhatia
- Ms. Yvniko Sogani - Dr. Varsha Maheshwari

Advisory Committee:

- Prof. K.R. Sharma (Retd. Professor MLSU, Udaipur)
- Dr. B.P. Joshi (Retd. Vice Principal Govt. College, Jhalawar)
- Dr. M.L. Agarwal (Principal, SPC Govt. College, Ajmer)
- Dr. R.K. Motwani (Engineering College, Ajmer)
- Dr. Ashish Pareek (MDSU, Ajmer)

In Association with

International Skill Development Corporation Limited:

- Mr. Tom Joseph - Director
- Mr. Shone Babu - Head (Strategic Partnership)
- Teresa Margaret - Director (Educational Initiatives)
- Dr. Milind Datta - Head Academics
- Daya Murthy - Business Head

Contact Details

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CA Raman Tiwari 9829263280
Dr. Jyoti Jagwani 7737443417
Dr. Bhawana Sharma 9549996661
Mr. Deepak Balani 9828973376



INTERNATIONAL CONFERENCE

ON NEW DIMENSIONS IN COMMERCE & MANAGEMENT PRACTICES Perspective 2030

7th Feb - 8th Feb, 2020

Organised by:

**Department of Commerce &
Management
Sophia Girls' College, Ajmer
(AUTONOMOUS)
In Association with
International Skill Development
Corporation**

About Sophia Girls' College, Ajmer (Autonomous)

Sophia Girls' College, Ajmer (Autonomous) affiliated to Maharshi Dayanand Saraswati University is an 'A' Grade Accredited Institute by NAAC (UGC). Since 1959 the College has held a high reputation in the region for imparting quality higher education through its dedicated and conscientious staff with high academic credentials and diversity of offered courses. At the Undergraduate level, the College offers programs in B.A., B.Sc., B.Com, B.Com. (ABST Hons), BBA, BCA, B.LIS, Honours in English, Economics, Commerce and Post Graduate Program in English, Geography, Political Science, Sociology, History, Computer Science, Chemistry and Accounts & Finance.

To inculcate scholarly excellence and make globally competent citizens, the Institute offers Generic, Skill Enhancement, Career Development and Foundation Courses for the students. The Institution envisions in building its reputation at par with international standards through its worldwide collaboration and linkages with Institutes of repute. It has an MHRD recognized Innovation Institution Cell, Cambridge Communicative Language, Diploma in French, IIT Mumbai, ISRO and DST Sponsored programs under its aegis. As an initiative towards Institutional, Social and Environmental Responsibility, the College has developed a 'Sustainable Environment' by developing Biogas, Water Harvesting System and is recognized as the first fully solar electrified campus of Rajasthan. It also has a diversity of flora and fauna on its idyllic campus. As a Girls' College the Institution is in the forefront, collaborating with NGOs, Women Development Corporation and the PUCL on gender sensitization, women empowerment and women entrepreneurship. As an initiative to encourage the Management and Commerce students to build their career as professionals, the Institution has collaborated with International Skill Development Corporation, UK and started two courses US-CMA from IMA and UK-ACCA in the current session.

The Department of Commerce:

The Department of Commerce was established in the year 2000 with a mission to develop a level of excellence in education and training in the field of commerce studies. It initially offered Undergraduate Course, later in the Year 2015 it was upgraded to Post Graduate Level. In the Current Session 2019-20 B.Com. (ABST Hons.) has been introduced with the objective to enable every student to cope up with academic challenges in the contemporary, national and global scenario.

The Department of Management:

The Department of Management was established in the year 2005, as a Professional undergraduate department. It aims at providing both theoretical and practical training to the students. The Course intends to provide a foundation for students who plan to pursue their career in corporate world. It also prepares students to take up self employment in a chosen area of expertise. The Course imparts practical knowledge to the students through Industrial Visits, Summer Training and exposes them to the environment of the corporate world.

About the Conference

In the context of present changing world scenario and the business environment, the Conference aims at capturing the Knowledge, both theoretical and empirical which will assist the organization to manage business under varied conditions. In the recent past there has been a rapid pace of innovation and assimilation of technology and new means of communication. In a world of changing dynamics in technology and communications, firms are constantly faced with new challenges. Time demands that management and commercial practices need to take a new direction. The infinite amount of thought generated by ongoing research has become the new currency in business practice. The ongoing research in Commerce & Management practice' has radically changed the nature and structure of products & services, spawned novel value system, and produced a new breed of Innovation culture, catering to the universal ideal of 'Sustainable Growth', which is supremely pervasive and eminent in nature, quality & impact.

One of the major areas of emphasis in recent years has been interdisciplinary research, a trend that promises new insights and innovations rooted in cross disciplinary collaboration. In today's connected world all stand to gain from continuing research, fostering industrial practice, global outreach and inclusive growth.

Conference Objectives

To bring together Researchers, Practitioners, Policy Makers and Interested Stakeholders to discuss new areas in Commerce & Management Theory and Practice. The Conference aims at Interdisciplinary Research, Technology supported Innovation and to spark crucial insights in Management.

It also aspires to Analyze and understand the changing phase of Commerce & Management and find solutions to achieve long term sustainable solutions.

Call for Paper:

Academicians, Research Scholars and Industry Practitioners engaged in the field of Commerce, Management and related areas are invited to contribute original Research Papers (both empirical and conceptual) and Case Studies on current issues in any of the following area:

1. General Management

Scientific Management in Modern Arena, Sustainable Development, Financial Inclusion, Rural Development, Women Empowerment, Good Governance, Micro, Small and Medium Enterprises (MSME), Infrastructure Development and Climate Change.

2. Finance & Economics

Micro Finance, Green Finance, Digital Finance, International Accounting, International Financial Reporting System, Financial Engineering, Derivatives and Risk Management, Capital Markets, Assets Pricing, Private Equity, Behavioral Finance, Corporate Governance, Innovation Economics, Financial and Fiscal innovations, Foreign Direct Investment, Economic Planning and Reforms.

3. Marketing

Green Marketing, Rural Marketing, Digital Marketing, Social Media Marketing, Consumer Behaviour, Brand Management, Marketing Communications, Industrial Marketing, Services Marketing & Retail Marketing.

4. Human Resource Management

Green Jobs, Sustainable Leadership, Organizational Behaviour, Cross - Cultural Management, Strategic & Transformational Organizations, Organizational Communication, Human Resource Planning and Development, Organizational Development, Talent Management, Change Management & Organizational Efficiency.

5. Operations & Information System Management

Green Logistics, Supply & Demand Chain Management, Technology for Sustainable Development, Manufacturing Processes Optimization, Project Management & Scheduling, Total Quality Management, Six Sigma, Technology & Knowledge Management, Self Computing Techniques, Decision Support, Information Retrieval, Industry Disruptions and Role of Analytics, Analytics and Governance, Impact of Analytics on Culture and Business Environment, Information Technology and Systems.

6. International Business, Strategy & Entrepreneurship

Globalization and Protectionism, Foreign Trade Policy, Regional Trade Agreements, Economic Integration, Business Models, Social Entrepreneurship, Venture Funding, & Family Business.

ACTIVITY DETAILS:

- **Date** – 7th- 8th Feb, 2020
- **Level-** International (Commerce & Management)
- **Venue-** Sophia Girls' College (Autonomous), Ajmer
- **Title of the event** - An International Conference on the “New Dimensions in Commerce and Management Practices: Perspective 2030”
- **Total Number of the Participants** – 295
- **List of Resource Persons**

S.No	Name	Designation	Affiliating Institute/University	Contributed in the event as a-
1.	Prof. Amit Jain	Pro Vice Chancellor	Amity University, Jaipur	Chief Guest for the inaugural session
2.	Mr Fenil Vadakken, ,	Country Head	IMA USA	Special Guest
3.	Prof. Nachiketa Tiwari,	Professor	IIT Kanpur	Keynote Speaker
4.	Prof. M. Kannadhasan	Professor	IIM Raipur	Plenary speaker
5.	Dr. R K Motwani	Head, DMS	Engineering College, Ajmer	Chaired a session
6.	CA Kush Ahuja,	Head of Business Development, Association	Association of Chartered Certified Accountants (ACCA, UK)	Plenary speaker
7.	Prof. Pankaj Jain	Director	Institute of Management Studies, BJS Rampuria, Bikaner	Plenary speaker
8.	Mr. Prashant Somani	Head	PIBMS, Pune	Chaired a session
9.	Prof. Madhu Jain	Professor	IIT, Roorkee	Plenary speaker
10.	Dr. Gaurav Lodha	Head, Department of Commerce	Manipal University, Jaipur	Chaired a session
11.	Dr. Amit Dashora	Consultant	IGNOU, New Delhi	Plenary speaker
12.	Dr. Deepika Upadhyay,	Faculty, CESBM	MDS University, Ajmer	Chaired a session
13.	Prof. Ashish Pandey	Professor	IIT, Mumbai	Plenary speaker

As an initiative to promote research an International Conference was organised with an objective to give an insight into the new perspectives in the world of innovation, commerce & management and their utility in future.

Learning Outcome

1. Students and Researchers were able to analyze and understand the changing phase of Commerce & Management.
2. Students gained insights for interdisciplinary research, Technology supported Innovation.



MR. AMIT JAIN
PRO VICE CHANCELLOR
AMITY UNIVERSITY
JAIPUR



MR. PRABHANSHU MITTAL
NORTH HEAD, ACCA



Prof. Pankaj Jain
Director, IMS BJS Rampuria
Bikaner



Prof. Prashant Somani
PIBMS, Pune

Speakers of International Conference



DR. JESSY JOHN
DIRECTOR, FMS IRM
JAIPUR



PROF. M. KANADHASAN
IIM RAIPUR



Mr. Fennil Vadakken
Country Head
IMA USA



Prof. Nachiketa Twari
IIT Kanpur



Prof. Ashish Pandey
IIT Mumbai



Dr. Amit Dashora
Consultant IGNOU
Delhi

CA KUSH AHUJA
ASIA HEAD ACCA
DUBAI

Dr. Deepika Upadhyaya
Associate Prof.
MDSU, Ajmer

Speakers of International Conference



किया गया। इनका पुरस्कार राशि भी सीधे खातों में डाली जाएगी। मुख्य समारोह में मीरा व एकलव्य

8वां, 10वां व 12वीं स्तर पर जिले में प्रथम स्थान प्राप्त करने वाली छात्राओं को पुरस्कृत किया गया।

उद्योगपति हर्षमत भाटी थे। विशिष्ट अतिथि पूर्व शिक्षा राज्यमंत्री नसीम अख्तर ई-साफ थीं। अध्यक्षता प्रदेश

विश्व प्रौद्योगिकी के सचिव अ शक्ति सिंह शेखावत, मुख्य जिला शिक्षा अधिकारी पदमा सक्सेना, सहायक निदेशक अजय गुप्ता, अतिरिक्त

प्रबंध व वाणिज्य के नए आयामों व अवसरों की दी जानकारी

सोफिया में वाणिज्य एवं प्रबंध पर अंतरराष्ट्रीय सम्मेलन की शुरुआत

कार्तिक/नवम्बर, अजमेर

सोफिया कॉलेज में वाणिज्य एवं प्रबंध विभाग के तत्वावधान में ह्यवाणिज्य एवं प्रबंध में नए आयाम - 2030 के परिप्रेक्ष्य विषय पर दो दिवसीय अंतरराष्ट्रीय सम्मेलन की शुरुआत शुक्रवार से हुई। मुख्य अतिथि अमीटी यूनिवर्सिटी जयपुर के कुलाधिपति प्रो. अमित जैन, विशिष्ट अतिथि फेनिल वडाविकन तथा मुख्य वक्ता आईआईटी कानपुर के प्रो. नचिकेता तिवारी थे।

उद्घाटन समारोह में प्राचार्य डॉ. सिस्टर पल ने सबसे पहले अतिथियों का स्वागत किया। समन्वयक सीए रमन तिवारी ने सम्मेलन की विस्तृत जानकारी दी। प्रो. अमित जैन ने वाणिज्य एवं प्रबंध के क्षेत्र में नए आयामों से अवगत कराया। फेनिल वडाविकन में वाणिज्य एवं प्रबंध में उपलब्ध नए अवसरों एवं वर्तमान में उसकी उपयोगिता के बारे में बताया।



सोफिया कॉलेज में आयोजित सम्मेलन में मंचासीन अतिथि।

-के.कू

प्रो. नचिकेता तिवारी विद्यार्थियों को इस क्षेत्र के सम्बंध में जानकारी दी। इसके बाद सुबह 11.15 बजे से पृथक तकनीकी सत्र ह्यवित्त एवं अर्थशास्त्र विषय पर हुआ। इसकी अध्यक्षता प्रो. आरके मोटवानी ने की तथा वक्ता प्रो. कनाधासन थे। इसके बाद ह्यरोल ऑफ प्रोफेशनल

अकाउंटेंट्स इन फ्यूचर विषय पर पैनल चर्चा हुई। द्वितीय तकनीकी सत्र ह्यमार्केटिंग विषय पर हुआ। इसकी अध्यक्षता फेनिल वडाविकन व वक्ता इंस्टीट्यूट ऑफ मैनेजमेंट स्टडिज के निदेशक प्रो. पंकज जैन रहे। तृतीय तकनीकी सत्र ह्यइन्वेंशन एंड इंटरप्रेन्योरशिप

विषय पर हुआ। इसकी अध्यक्षता प्रो. पंकज जैन ने की तथा वक्ता प्रो. प्रशांत सोमानी थे। मंच संचालन युवनिका सोगानी ने किया। कार्यक्रम का समापन शनिवार को दोपहर 3.15 बजे होगा। इसमें मुख्य अतिथि एफएमएसटी आरएम के निदेशक डॉ. जेसी जॉन थे।

8. Financial Analysis Landscape and Career Opportunities in Investment Banking





**Sophia Girls' College
(Autonomous),
Ajmer**

Re-Accredited 'A' Grade
by NAAC(UGC)
Affiliated to the Maharshi Dayanand
Saraswati University, Ajmer

**FINANCIAL
ANALYSIS LANDSCAPE
AND CAREER OPPORTUNITIES
IN INVESTMENT BANKING**

 11TH MAY 2020

 4:00 PM - 6:00 PM

BOOK MY SEAT



ACTIVITY DETAILS:

- **Date** – 11th May, 2020
- **Level-** College (organised by department of Commerce & Management)
- **Venue-** Online Mode
- **Title of the event -** Financial Analysis Landscape and Career Opportunities in Investment Banking
- **Total Number of the Participants** – 244
- **Resource Person :**

S.No	Name	Designation	Affiliating Institute/University	Contact Details	Contributed in the event as a-
1.	Rajesh Chandrashekhar	Training Head	IMARTICUS Learning	7023999948	Speaker

In order to combat the impact of covid-19 on academicians and students Sophia Girls College (Autonomous), Ajmer in association with Imarticus Learning Private Limited organized a webinar on “Financial Analysis Landscape and Career Opportunities in Investment Banking” on 11th May, 2020. The objective of the webinar was to enhance the knowledge of students regarding the various career opportunities available in investment banking.

Learning Outcome

1. Students got an insight with regard to the job opportunities available in the investment banking sector.

28th Nov, Suphia Ajmer [Compatibility Mode] - PowerPoint (Product Activation Failed)

Transitions Animations Slide Show Review View Tell me what you want to do... Sign in

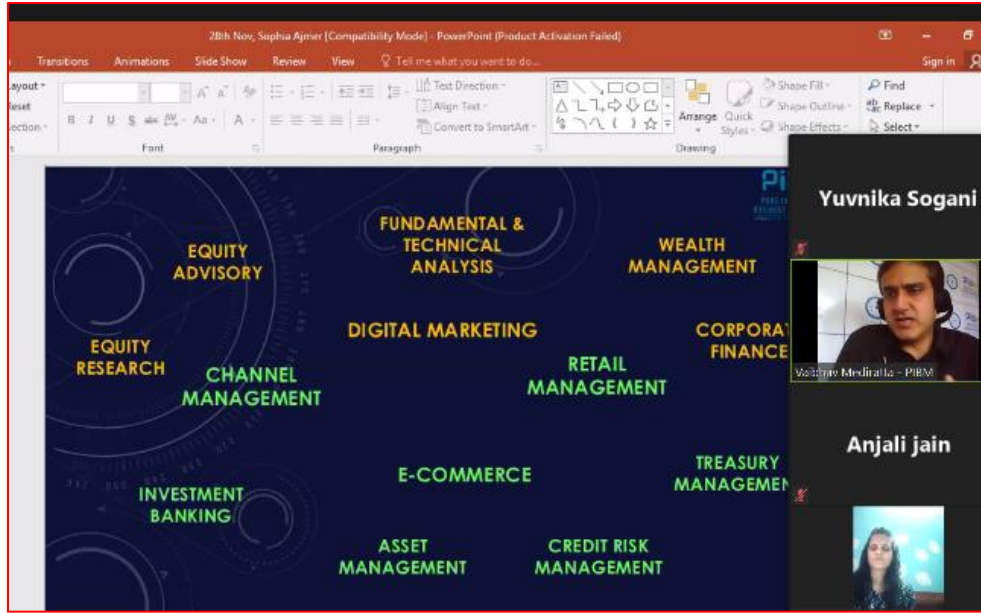
Layout - Font Paragraph Drawing

Equity Advisory, Fundamental & Technical Analysis, Wealth Management, Equity Research, Digital Marketing, Corporate Finance, Channel Management, Retail Management, Treasury Management, Investment Banking, E-commerce, Asset Management, Credit Risk Management

Yuvnika Sogani

Vishnu Mediratta - PIBM

Anjali jain



9. A Webinar on Career options in the current scenario and life after MBA



**THE DEPARTMENT OF
COMMERCE & MANAGEMENT**

**SOPHIA GIRLS' COLLEGE
(AUTONOMOUS), AJMER**



**Is Organizing A Webinar
on**

**CAREER OPTIONS IN THE
CURRENT SCENARIO**

AND

LIFE AFTER AN MBA

Date: 25th May, 2020

Time: 4:30 pm

Resource Person

CA Anjul Jain

Director

AS Institute, Ajmer

Resource Person

Dwijendra Srivastava

Rajasthan Head,

IMS

ACTIVITY DETAILS:

- **Date** – 25th May, 2020
- **Level-** College (organised by department of Commerce & Management)
- **Venue-** Online Mode
- **Title of the event** - A Webinar on Career options in the current scenario and life after MBA
- **Total Number of the Participants** – 103
- **List of Resource Persons**

S.No	Name	Designation	Affiliating Institute/University	Contact Details	Contributed in the event as a-
1.	CA Anjul Jain	Director, AS Institute, Ajmer	AS Institute, Ajmer	8890774877	Resource Person
2.	Dwijendra Srivastava	Rajasthan Head, IMS	IMS Learning Resources	8655778898	Key Note Speaker

The webinar was organized by Department of Commerce and Management in collaboration with IMS Learning Resources on ZOOM platform for the students of management and commerce.

Considering the anxiety of the students relating to the future career prospects amidst this pandemic, this webinar was organised. The resource persons focussed on the emerging job opportunities and professional skills required after the pandemic. It was an influencing and enlightening session for the students, especially for those who are looking for MBA profession.

Learning Outcome

1. Students gained knowledge about the insights of MBA Profession
2. Students learned about the emerging job opportunities and professional skills required after the pandemic.

Zoom Leave Recording

Recording



What recruiters think about MBAs?

Trusted for Success

These are investments. During a slowdown, one reduces spends and cuts investments.

— **Sudhakar Rajchandhar**, vice president-HR, Asia at Whitpool Corp

To compete effectively in a world shaped by artificial intelligence, algorithms, bots ... (companies need) a broader repertoire of skills that MBAs are well-suited for.

— **Ramkumar Ramamoorthy**, Cognizant India chairman

Top talent will always be in demand. Organizations have to win at the marketplace and therefore young and high-quality talent will be in demand.

— **Pankaj Bansal**, CEO, PeopleStrong



Chats Raise Hand Q&A More Dwijendra Srivastava's screen

Zoom Leave Recording



Overall Economy

Trusted for Success

- Expected to grow very slowly
- Salary cuts & lay offs expected
- Job market will be slow – lesser new jobs
- Support functions may be the worst hit
- Govt. & Banking sector will need capital refuelling

- 2020 , 2021, 2022 expected to be bad years for Jobs & Placements

- RIDE OUT THE RECESSION AT A B SCHOOL

- Enter the Job market by 2023 when economy would have not only revived but also growing faster

Chats Raise Hand Q&A More Chats Raise Hand Q&A More

10.A Webinar on Emerging Careers Post Covid 19



**THE DEPARTMENT OF
COMMERCE**

**SOPHIA GIRLS' COLLEGE
(AUTONOMOUS), AJMER**

Resource Persons

**Prof. J Venkataraman
Deputy Director
(Placements) & Placement
Coordinator
IBS Bangalore**

&

**Dr. Geetha Sharma
Associate Dean & Deputy
Placement Coordinator
IBS Bangalore**

Is Organizing

A Webinar on

**Emerging Careers Post
Covid-19**

Date: 13th June, 2020

Time: 4 pm

ACTIVITY DETAILS:

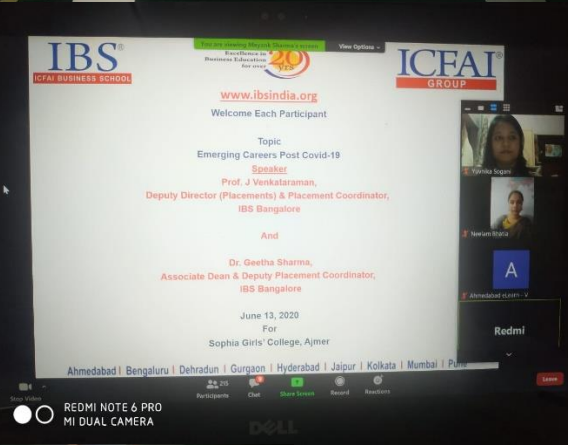
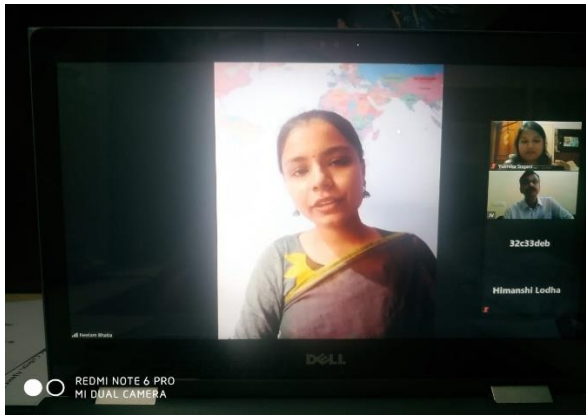
- **Date** – 13th June, 2020
- **Level-** College (Commerce and Management)
- **Venue-** Online Mode
- **Title of the event** - A Webinar on Emerging Careers Post Covid 19
- **Total Number of the Participants** – 614
- **List of Resource Persons**

S.No	Name	Designation	Affiliating Institute/University	Contact Details	Contributed in the event as a-
1.	Prof. J Venkataraman	Dy. Director (Placements) & Placement Coordinator	IBS, Bengaluru	jvenkataraman@ibsindia.org; 9845761498	Speaker
2.	Dr. Geetha Sharma	Associate Dean & Deputy Placement Coordinator	IBS, Bengaluru	geethasharma@ibsindia.org; 9606060198	Speaker

The session was organized by Department of Commerce and Management on online platform ZOOM in collaboration with ICFAI University for all the students of Sophia girls' college. The speakers focussed on the various aspects like virtual offices, gig workers' rights, digital economy and the future opportunities available for the students.

Learning Outcomes

1. Students gained insights about the new normal career opportunities amidst this pandemic.
2. The Students learned to plan their career in a better way considering the pandemic situations.





अजमेर 14-06-2020

दैनिक भास्कर

न्यूज ब्रीफ

इमर्जिंग कॅरिअर ऑप्शंस कोविड-19 पर वेबिनार में दी रोजगार के बारे में जानकारी

अजमेर | सोफिया गर्ल्स कॉलेज में शनिवार को इमर्जिंग कॅरिअर ऑप्शंस कोविड-19 पर वेबिनार का आयोजन किया गया। छात्राओं को भावी रोजगार के विकल्पों की जानकारी दी गई। आईबीएस बैंगलुरु के प्रो. जे. वेंकटरमन और डॉ. गीता शर्मा वेबिनार में बतौर रिसोर्स पर्सन शामिल हुए। छात्राओं ने अपने कॅरिअर को लेकर शंकाओं का समाधान जाना। वक्ताओं ने बताया कि आने वाले समय में कंटेंट राइटिंग, डाटा एनलिटिक्स, आर्टिफिशियल इंटेलिजेंसी, मशीन लर्निंग सहित अन्य विकल्प उपलब्ध हैं। वक्ताओं ने कहा कि छात्राएं अपने तरह-तरह के सर्टिफिकेट कोर्स कर सकती हैं। कॉलेज प्राचार्या सिस्टर डॉ. पर्ल ने बताया कि वेबिनार में शामिल सभी छात्राओं को ई-सर्टिफिकेट प्रदान किया गया।

रोजगार के विकल्पों से कराया अवगत

अजमेर। सोफिया गर्ल्स कॉलेज ने आईसीएफएआई बिजनेस स्कूल के सहयोग से शुक्रवार को छात्राओं को ऑनलाइन कार्यशाला के माध्यम से भविष्य के लिए रोजगार के विकल्प की जानकारी दी। यह कार्यशाला इमेजिंग कैरियर ऑप्शंस विषय पर आयोजित की गई। इसमें मुख्य वक्ता आईबीएस बैंगलुरु के प्रोफेसर जे. वेंकटरमन एवं डॉ. गीता शर्मा थे। उन्होंने छात्राओं को डिजिटल मार्केटिंग, कंटेंट राइटिंग, डाटा एनालिटिक्स, आर्टिफिशियल इंटेलिजेंस मशीन लर्निंग जैसे विकल्प को कैरियर के रूप में चुनने की सलाह दी। इनका छात्राएं घर बैठे ऑनलाइन कोर्स कर प्रमाण पत्र प्राप्त कर सकती हैं। जिन छात्राओं ने ऑनलाइन कार्यशाला में भाग लिया कॉलेज द्वारा उन्हें ई-प्रमाण पत्र भी प्रदान किए जाएंगे। प्राचार्य डॉ. सिस्टर पर्ल ने आभार व्यक्त किया।

11. Carving A Successful Career After Plus 2



IMA's Certification for
Accountants and
Financial Professionals
in Business



SOPHIA GIRLS' COLLEGE, AJMER
AUTONOMOUS
RE-ACCREDITED 'A' GRADE BY NAAC/UGC
AFFILIATED TO THE MAHARSHI DAYANAND SARASWATI UNIVERSITY, AJMER



ISDC
International Skill Development Corporation
Skills for Tomorrow

Sophia Girls' College Ajmer (Autonomous) in Collaboration
with International Skill Development Corporation (ISDC),
ACCA and IMA invites you for a Career Counselling Webinar on

Carving a Successful Career after Plus Two

Global Recognition

Better Job Opportunities

Membership Benefits

PANELISTS



Ms. Teresa Jacobs
Executive Director - Learning
ISDC



Mr. Fenil Vadakken
Country Head - India
IMA® (Institute of Management Accountants)



Mr. Daya Murthy
Head - Institutional Partnerships
ISDC



Mr. Krishan Mishra
Head - North & East India
ACCA

Exclusive for Plus Two Commerce Students

[Click Here to Register](#)

Platform
Google Meets

🕒 11.00 AM - 01.30 PM

📅 18th June 2020

E - Certificates will be provided to Participants

For further queries contact : +91 76 193 46085, abhishek.goyal@isdcglobal.org.uk

ACTIVITY DETAILS:

Date of activity-18th June, 2020

Level of Event-State (School Students)

Venue- Online Mode

Title of the Event-Carving a successful career after plus 2

Number of Participants- 66

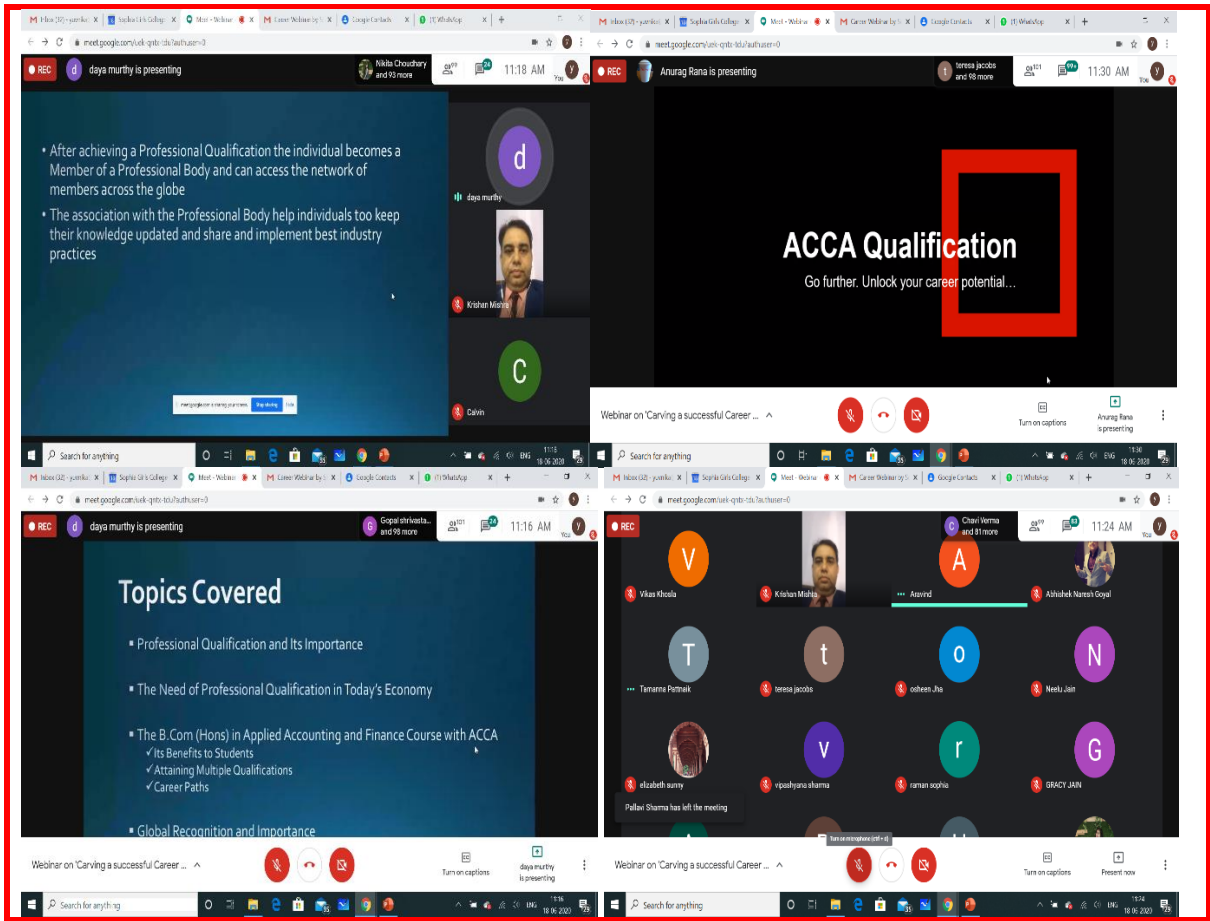
List of Resource Persons-

S.No	Name	Designation	Affiliating Institute/University	Contact Details	Contributed in the event as a-
1.	Ms. Teresa Jacobs	Executive Director	ISDC Learning	8094444117	Speaker
2.	Mr. Fenil Vadakken	Country Head	IMA	9847005818	Speaker
3.	Mr. Daya Murthy	Head- Institutional Partnerships	ISDC	7348957711	Speaker
4.	Mr. Krishan Mishra	Head- North & East India	ACCA	7290097920	Speaker

The Department of Commerce & Management organized a webinar in collaboration with ISDC for plus 2 students with an objective to impart knowledge regarding the wide career options available in the field of commerce. The speaker of the session focused on the importance of acquiring the professional degree along with under graduate course so that employment opportunities can be increased and undergraduates could stand out amongst others within same span of time.

Learning Outcomes

1. Students were able to gain knowledge about different Professional courses available.
2. It helped the students to choose right career path.



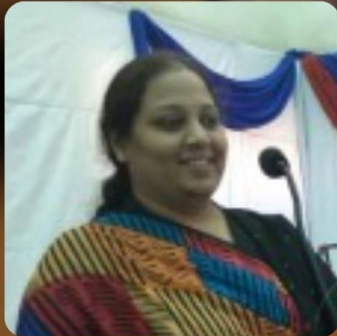
12. A Webinar on Effective Presentation Skills



THE DEPARTMENT OF COMMERCE

**SOPHIA GIRLS' COLLEGE
(AUTONOMOUS), AJMER**

Resource Person



Dr. Shweta Jain
ICFAI University
Jaipur

Is Organizing

A Webinar on

**EFFECTIVE PRESENTATION
SKILLS**

**Date: 24th June, 2020
Time: 10 am**

ACTIVITY DETAILS:

- **Date** – 24th June, 2020
- **Level-** College (Commerce and Management)
- **Venue-**Online Mode
- **Title of the event** - A Webinar on Effective Presentation Skills
- **Total Number of the Participants** – 347
- **Resource Person**

S.No	Name	Designation	Affiliating Institute/University	Contact Details	Contributed in the event as a-
1.	Dr. Shweta Jain	Program Head	ICFAI University, Jaipur	deanjai@ibsindia.org +91-141-2224011	Speaker

In the Webinar students gained knowledge about the ways to enhance the Presentation skills. Students also cleared their doubts regarding the same. The session ended with an online quiz.

Learning Outcome

1. Students were apprised with the do's and don'ts while presenting.
2. The students were able to enhance their presentation skills.

